



New Growers Commercial Producers Home Gardeners Fruit Enthusiasts

Educational Program Schedule

DAY 1-Tentative Program

Monday	October 31st, 2016	City of New Braunfels Civic Convention Center
Afternoon		
11:30-1:00 pm	On-Site Registration	
1:00-4:30	<i>New Grower Session</i>	
1:00	<i>History of Commercial Fruit Growing in Texas</i>	Dr. George Ray McEachern, Texas A&M University
1:40	<i>Keys to Successful Small Acreage Fruit Growing</i>	Jim Kamas, Texas A&M AgriLife Extension, Fredericksburg
2:10	<i>Successful Outcomes in Farmers Markets</i>	Laura Miller, Texas A&M AgriLife Extension, Tarrant County
2:40	<i>Break-Visit with Exhibitors</i>	
3:00	<i>Common Mistakes with Fruit Tree Fertilizer</i>	Dr. Larry Stein, Texas A&M AgriLife Extension, Uvalde
3:30	<i>Water Needs, Delivery and Conservation for Fruit Trees</i>	Monte Nesbitt, Texas A&M AgriLife Extension, College Station
4:00	<i>Locally Grown, Organic, Natural, BioDynamic—Produce Labels & Consumer Demand</i>	TBD
4:30	<i>Ask the Experts Panel Discussion</i>	
5:00 pm	<i>Adjourn</i>	
6:00-7:30 pm	<i>Welcome Reception for Everyone</i>	Courtyard New Braunfels River Village
Program continued next page		



Texas Fruit Conference Educational Program

DAY 2-Tentative Program

Tuesday November 1st Morning		
8:00am-8:30 am	On-Site Registration	
8:30	<i>All About Avocados</i>	Dr. Larry Stein, Texas A&M AgriLife Extension, Uvalde
9:00	<i>The Oily Romance of Olives in Texas</i>	Monte Nesbitt, Texas A&M AgriLife Extension, College Station
9:30	<i>Table Grapes-Reality or Fantasy for Texas?</i>	Jim Kamas, Texas A&M AgriLife Extension, Fredericksburg
10:00	Break	
10:30	<i>Early Results of High Tunnel Blackberries</i>	Dr. Russ Wallace, Texas A&M AgriLife Extension, Lubbock
11:00	<i>Improving Stone Fruit Performance through Rootstock Selection</i>	Dr. Tom Beckman, USDA-ARS Southeastern Fruit & Tree Nut Laboratory, Byron, Ga.
11:30	<i>Texas Cider—New Comeback for an Old World Fruit Product</i>	Wes Mickel, Argus Cidery, Austin, Texas
12:00-1:00 pm	Lunch Provided	
1:00pm	<i>Experiences in Starting a Fruit Orchard</i>	Tim McCaskill, Austin Orchards
1:30 pm	<i>Stinkbugs & Leaf-footed bugs—Traditional and Organic Approaches to Control</i>	Bill Ree, Texas A&M AgriLife Extension, College Station
2:00 pm	Most-diagnosed Fruit Diseases in Texas	Dr. Kevin Ong, Texas Plant Disease Diagnostic Laboratory
2:30 pm	<i>Break—Visit with Exhibitors</i>	
3:00 pm	<i>Global Trends in Consumer Demand for Peaches and Other Stone Fruits</i>	Dr. Dave Byrne, Texas A&M University, College Station
3:30 pm	<i>Southeastern Medium-Chill Peaches for Consideration in Texas</i>	Dr. Tom Beckman, USDA-ARS Southeastern Fruit & Tree Nut Laboratory, Byron, Ga.
4:00 pm	<i>Beyond the Fringe—Exotic, High-Value Fruit and their Potential for Success/failure in Texas</i>	Tim Hartmann, Texas A&M AgriLife Extension, College Station
4:30 pm	Pomegranate Update & Tasting	
5:00 pm	<i>Conference Adjourns</i>	